

# PRIME

- Precise
- Optimized
- Sustainable



## Product Description

PRIME has been designed to provide precise pre-spotting and pre-brushing functionality with the optimized GreenEarth Cleaning System. Because it is the goal of an efficient dry cleaner to minimize the labor and supplies used in the dry cleaning process, removing soils in advance can significantly reduce post-spotting and the costs involved. PRIME utilizes anionic surface-active agents to provide excellent water-binding and soil-carrying capacity. Thus water-soluble or swale-able soils and pigments are bound for easy transport by the GreenEarth liquid silicone dry cleaning fluid. PRIME is also well-suited as a Leveling Agent as it allows

dampened areas to be easily treated thereby eliminating post-cleaning rings. Better outcomes, less claims and re-cleans, satisfied customers, and lower operating costs all help add to the sustainability of your dry cleaning business.

## Directions for Use

PRIME is used in a diluted mixture of 3 parts GreenEarth liquid silicone dry cleaning fluid, 2 parts PRIME, and 1 part water. This pre-brushing mixture is applied using a spray bottle. SHAKE WELL before every application. This mixture is safe on all durable fabrics. For delicates such as silk and rayon, a second spray bottle may be used containing 3 parts GreenEarth and 2 parts PRIME (no water added). This can also be used as a leveling agent.

Following inspection, any stains should be treated by applying the appropriate mixture to the stain. SHAKE WELL and apply directly to the stain but do not saturate the area. Tamp the area with a brush until the mixture has soaked completely into the stained area. Fold the garment with spotted area covered. Hold at least 10 minutes before cleaning, allowing the chemistry to start working. There is no need to flush or dry – place soiled garments in the dry cleaning machine and run the appropriate cleaning cycle.

Available at [www.greenearthcleaningstore.com](http://www.greenearthcleaningstore.com)